

# PROGRAMME OVERVIEW Thursday 7 November 2024

8.15am CONFERENCE REGISTRATION OPENS

9.00am CONFERENCE WELCOME – Grand Ballroom

Mihi Whakatau

Together Towards Tomorrow – Megan Thorn, www.exult.co.nz

This sector is full of passionate, inspiring, and resourceful people doing awesome mahi, connected by the desire to make a difference. We've come out of a time of unprecedented change into a time of uncertainty and challenges on multiple fronts. Tonic Conference 2024 is an opportunity to come together, connect,

share ideas, and strengthen each other Together Towards Tomorrow.

9.40am KEYNOTE PRESENTATION – Grand Ballroom

From Doom and Gloom to Hope and Optimism – Sue Kohn-Taylor, The Mental Fitness

**Company** 

You have more power than you realise, but are you accessing it? Sue's passion is the mission behind her business, 'The Ripple Effect,' which highlights the idea that small personal actions and choices, when made with intention, can spread outward, influencing others and creating a wider impact over time. She emphasises that by prioritising your own well-being and leading yourself with authenticity and resilience, you not only improve your own life dramatically but also influence those around you. The world desperately needs you to shine brighter, inspiring others to do the same.

10.30am MORNING TEA – Blenheim Room

11.00am CONCURRENT WORKSHOPS – Session 1

Grand Ballroom **Engaging Trustees in Raising Funds - Megan Thorn Exult** 

Governance refers to the decisions, processes, activities, and relationships of your governing group that make sure your organisation is effectively and properly run. Your governing group is responsible for the long-term success of your organisation. Part of that role is ensuring your organisation is adequately resourced to carry out your work, including adequate funds. How do you engage your governing group in raising funds? We'll explore the role of your strategic plan and funding strategy. We'll share some templates to help you explore raising funds for your organisation with your governing group and frameworks for ensuring funding strategy is discussed at every board meeting. We'll also share some really creative and easy ways for them to get involved...and it's not all about asking them to make a donation.

Timandra Room Re-set, Re-energise, Results! - Helena Weideman, Heartfelt Happiness

Are you or your team feeling overwhelmed, drained and exhausted? Does getting results seem out of reach because everyone is feeling burnt out? Or have you lost your "mojo" after going through a change process? This workshop is for teams or individuals who are feeling exhausted, overwhelmed and burn out, or who has undergone a change process. We will create space to process and complete the stress cycle.Quickly raise everyone's physical, emotional, and mental energy and learn habits that support the biochemistry of happiness. A fun and inspiring mini workshop that gives the energy, confidence and tools to go from struggling to supercharged!

Brougham Room Together Towards Tomorrow – The Role of Social Media

Social media has had a number of positive impacts for community organisations. It has provided platforms to connect with those you suport, or those who support your cause. It has provided opportunties to share your stories and connect with supporters – volunteers, donors, sponsors and other supporters. It has made connecting with one another and building communities of support, regardless of geographic location, easier than before. It has also allowed for the sharing of information and ideas at a scale never before possible. In this session we explore the role of social media channels, and technology, in helping you connect with those you wish to connect with, whether to increase the reach of your organisation and your work, or to connect for support or learning.

12.30pm LUNCH – Blenheim Room









# 1.30pm WELCOME BACK – Grand Ballroom

# 1.40pm KEYNOTE PRESENTATION – Grand Ballroom

#### **Trent Hohaia**

Trent is a descendant of Ngāti Maniapoto, Taranaki tūturu, Te Atiawa and Waikato. He is an experienced program facilitator, project manager, speaker and facilitator. A product of the Urban push on Māori communities in the late 20th century in Aotearoa (New Zealand), Trent grew up in Tāmaki Makaurau, largely disconnected from his culture. Pursuing reconnection, he is a second language learner of his indigenous language, and a continual student of esoteric Māori knowledge. Rangatahi Māori (Māori young people) are the focal point of Trent's professional and personal life, volunteering with rangatahi in the national Tuia kaupapa. Facilitating wānanga (traditional Māori learning journeys), and mentoring rangatahi through wānanga since 2014. Trent's experience in indigenous led learning journeys equips him with a familiarity and understanding of entire knowledge systems not accessible within western universities. Trent uses these learnings to simplify and communicate complex and nuanced realities to unfamiliar audiences and to shape the institutions of Aotearoa into places where fundamentally, it is easy for Māori to be Māori.

# 2.20pm NETWORKING ACTIVITY – Grand Ballroom

# 2.25pm PANEL DISCUSSION – Grand Ballroom

# **Together Towards Tomorrow - Lani Evans and Simon Cayley**

Lani is a for-purpose founder, leader and director. She has spent the last decade leading philanthropic organisations and holds multiple governances roles across philanthropy and community development. She is co-founder of Fundsorter, an AI tool to support faster, easier and more equitable grant applications and Share Collective, a non-profit distributing dividends from a charitable share portfolio.

Simon is CEO of Bishop's Action Foundation. BAF is a catalyst for change, enabling and supporting community changemakers to launch ideas that challenge inequity and create lasting solutions to social issues.

Both Lani and Simon are leaders in encouraging and supporting communities, changemakers and community organisations to look at things differently, generate new solutions to address social issues and move Together Towards Tomorrow. Lani and Simon will first share their thoughts on moving Together Towards Tomorrow and explore together, and with us all, what it means in a practical sense for the work you do in your community.

# 3:20pm AFTERNOON TEA – Blenheim Room

# 3:40 pm KEYNOTE PRESENTATION – Grand Ballroom

#### **Quiet Leadership - Tiri Porter**

Tiri (Ngāpuhi, Te Ātiawa) is the Chair of the Waitara Taiohi Trust. Their vision, He puna wai koropupū ko Waitara — A place of refreshing where taiohi are woven, whole and winning. Their purpose, He pūrengi mātou he tautoko i ngā pou taiohi — To awhi taiohi in building a deep sense of belonging, identity and confidence. Their programmes serve as spaces for taiohi to connect with seasoned youth workers and mentors, fostering meaningful relationships that inspire confidence and instil a sense of responsibility. Tiri is also Chair of the Waitara Food Bank Pataka Kai, He Rau Oranga Trust-Waitara Night Markets and North Taranaki Sport and Recreation Incorporated. Tiri is also a Trustee of the North Taranaki Healthcare Trust and Sustainable Taranaki. Her focus is to apply a Māori lens to strengthen and equip organisations to be the best they can in achieving their vision and mission.

# 4:35pm FINAL REFLECTIONS and WRAP UP

# 4:45pm CONFERENCE CLOSES

# 5:15pm NETWORKING & NIBBLES

Join us for Networking & Nibbles (ticket required)

# 7:30PM NETWORKING & NIBBLES THANKS AND CLOSE











# PROGRAMME OVERVIEW Friday 8 November 2024

#### 8.45am DAY 2 WELCOME – Grand Ballroom

#### 8.50am KEYNOTE PRESENTATION – Grand Ballroom

# Framing As A Tool to Unlock Support – Julie Fairfield, The Workshop

How we talk about the big issues we are collectively facing can build (or undermine) support for the solutions we're working towards. Julie will talk about how we can strategically choose how we frame or present our issue in order to unlock support, future proofing our approaches over the long term. Strategic framing can switch on ways of thinking and acting that empower communities to demand action, create a shared language for those working towards shared goals and invite more people into your work. Julie will share practical evidence-based shifts you can make in how you talk about your work that will make your communications easier for people to hear, understand and share.

#### 9.40am KEYNOTE PRESENTATION – Grand Ballroom

# The Power of Story: Creating Real Impact through Storytelling – Rachel Klaver, Identify Marketing

Stories connect us in a way facts alone can't.Rachel Klaver will share how you can use the art of storytelling to make people care, act, and stay engaged over the long haul. Rachel will walk you through the *why* and *how* of crafting stories that resonate deeply, sharing insights into why our brains are wired to remember stories over facts. You'll learn how to keep a story small yet powerful, relatable yet unforgettable. Rachel's approach will help you see storytelling as one of the most effective tools to inspire action. Join her to discover how stories, combined with facts, can be your strongest tool for creating lasting support and real impact for your organisation.

# 10.30am MORNING TEA – Blenheim Room

# 11.00am CONCURRENT WORKSHOPS – Session 2

# Grand Ballroom

# Small Stories, Big Impact: Practical Storytelling - Rachel Klaver, Identify Marketing

In this practical, no-fluff workshop, Rachel Klaver will help you crack the storytelling code with a simple structure you can use over and over again. Using one of her "Three-Part Story" frameworks, (This one inspired by "The Three Little Pigs"), Rachel will show you how to shape your stories into something relatable and memorable. You'll draft your own story, learn how to tap into what matters most to your audience, and experiment with hooks and calls to action. By the end of the workshop, you'll leave with a story ready to go and a framework to build more.

# Timandra Room

# Exploring Bequest Fundraising – Fiona George, George Consultancy

Join Fiona for a fun, informative session sharing the answers to those bequest questions you've had at the back of your mind for years. You may know bequests is a from of fundraising that can bring in the most significant funds. Did you know it also has potential to create the deepest connections with your supporters? The workshop takes you on a journey to understand:

- What is bequest fundraising?
- Why people choose to give in this way.
- How to start the bequest conversation.
- How bequests can be the gamechanger my organidation needs.
- How easy it is to set up an ethical and donor centred bequest programme.
- How to use bequest conversations to generate money now.
- The best terms and phrases to get the best results.

With over a decade specialising in bequest fundraising, join me to open your eyes and minds to the benefits of bequests. Also – there might be chocolates!









# Brougham Room

# Measuring the Impact of Volunteers – Megan Thorn, Exult

If your organisation has volunteers helping you do what you do on a day-to-day basis and assisting you to achieve your purpose, you will have a good understanding of the difference volunteers make for your organisation, those you support or your cause. Are you able to describe that impact for others? For volunteers themselves? For those you support or your cause? For your organisation or other external stakeholders?

Impact is the change that happens because of your volunteers. Impact measurement is gathering data, information and stories and analysing what this means for different stakeholders. It can help you communicate to volunteers the importance of their work and understand the impact volunteers have for your organisation. It also provides data, information, and stories you can share with external stakeholders. In this session we will:

- Explore volunteer impact measurement what is it and what are the benefits.
- Get clear on why you are wanting to measure volunteer impact.
- Share a framework for planning your project.
- Explore the key questions you want to answer through impact measurement.
- Share a framwork for helping to step through elements of your initiative to measure impact and help answer those key questions.

#### 12.30pm

#### **LUNCH - Blenheim Room**

# 1.15pm

# **WELCOME BACK – Grand Ballroom**

# 1.20pm

# **PLENARY SESSION – Grand Ballroom**

### The Power of Human Connection – Kerri Price, The Facilitators Network

It's easy to talk about collaboration as something we do at an organisational level, but every collaboration is simply people working with people. Taking time to build meaningful connections is a critical first step in any collaborative project. In this session we will explore what it takes to create a meaningful connection within your working team and why building those connections is vital for effective collaboration. You'll have a chance to explore some simple connection activities that take you below the surface, so you can build trust, understanding and empathy for each other. This session will be highly interactive. Come prepared to connect on a whole other level. Kerri is an experienced facilitator who has been working in the public and community sector for 25+years. She is known for delivering engaging sessions which get people thinking—and doing—differently. She is an avid-poster of tips and tricks on LinkedIn.

# 2.00pm

### **ENERGISING ACTIVITY – Grand Ballroom**

# 2.05pm

## **CLOSING KEYNOTE PRESENTATION – Grand Ballroom**

# Together Towards Tomorrow: Indigenous Leadership in Aotearoa, New Zealand – Nicola Ngarewa

Nicola explores Indigenous leadership in Aotearoa, focusing on mana motuhake (self-determination) and rangatiratanga (sovereignty). Drawing on Māori values, ancestral wisdom, and bicultural experiences, Nicola examines how authentic leadership can foster resilience, collective strength, and positive future pathways for all communities. The speech will offer practical insights into decolonising leadership approaches, empowering Indigenous voices, and creating inclusive, supportive environments that uplift tamariki, taiohi, and whānau as we move forward together toward tomorrow.

# 2.45pm

#### FINAL REFLECTIONS and WRAP UP

# 3.00pm

# **CONFERENCE CLOSES**







